



# GOALS AND OBJECTIVES

MADISON COUNTY  
THOROUGHFARE PLAN

DRAFT 04.23.2024

STEERING COMMITTEE MEETING 2 & 3  
APRIL 25, 2024

# GOALS FOR MADISON COUNTY

Guiding Principle	Associated Goal for Madison County
Safety	Increase safety for all users of the Madison County Transportation Network.
Connectivity	Improve connectivity of local and regional transportation networks.
Economics	Enhance the transportation network to support agriculture and boost regional economic development opportunities.
Capacity	Invest in maintenance and redesign of roadways to accommodate growth and development.
Coordination	Continue to foster local and regional partnerships to implement needed transportation initiatives.

# OBJECTIVES FOR MADISON COUNTY

- **Safety: Increase safety for all users of the Madison County Transportation Network.**
  - Use Protect 2030 Safety Action Plan to prioritize improvements at the most hazardous intersections and thoroughfares.
  - Maintain sufficient right-of-way to allow for safe and efficient transport of agricultural equipment, school buses, emergency vehicles, and semi-trucks.
  - Require new developments to implement appropriate traffic calming designs.

# OBJECTIVES FOR MADISON COUNTY

- **Connectivity: Improve connectivity of local and regional transportation networks.**
  - Support increased connectivity between communities in southwest Madison County by providing more complete route options.
  - Boost regional connectivity by ensuring quick access to Interstate 69 from anywhere in Madison County.
  - Expand the bicycle and pedestrian network to increase regional, non-motorized transportation options in Madison County.
  - Implement the Complete Streets policy to provide a safe, efficient, complete, and well-connected transportation network in Madison County.

# OBJECTIVES FOR MADISON COUNTY

- **Economics: Enhance the transportation network to support agriculture and boost regional economic development opportunities.**
  - Prioritize future projects based on their potential to boost economic vitality and quality of life throughout Madison County.
  - Identify roadways with high truck traffic volumes and plan infrastructure to safely handle heavy loads.
  - Explore opportunities for future interchanges where appropriate.
  - Ensure that future land use plans consider changes in the transportation network, including new interchanges and roadway additions.
  - Foster a positive first impression of Madison County by encouraging local character at interstate interchanges and along the corridor.
  - Upgrade roadways throughout rural Madison County to accommodate the travel of agricultural vehicles and equipment.

# OBJECTIVES FOR MADISON COUNTY

- **Capacity: Invest in maintenance and redesign of roadways to accommodate growth and development.**
  - Employ access management best practices in appropriate areas as communities grow to preserve the flow of traffic, reduce the frequency of crashes, and improve access to businesses and homes.
  - Maintain sufficient right-of way along county roads so that corridor improvements can accommodate future needs.
  - Reduce congestion on key roadways by fostering a complete transportation network which accommodates all users.

# OBJECTIVES FOR MADISON COUNTY

- **Coordination: Continue to foster local and regional partnerships to implement needed transportation initiatives.**
  - Collaborate with the cities and towns within Madison County to ensure that future transportation plans and projects are in alignment with shared goals.
  - Partner with state, regional, and local jurisdictions to ensure transportation and desired land uses support one another.
  - Coordinate with local utility providers to complete future utility improvements in tandem with transportation improvements.